



## THE BUSINESS END

**The Savagewood Consultancy** has been created for one purpose - to deliver our knowledge and expertise to clients who might profit the most.

That is why this leaflet has been given to only a pre-selected group of companies who can best prosper from the skills we have to offer.

It is also run by two experienced professionals who know the meaning of keeping deadlines, staying within budgets, maintaining contact, listening to clients and working hard.

If you want to find out more, then we are happy to offer a FREE consultancy meeting at your premises when we can discuss your issues and how we might be of service.

For more information, contact

**Richard Woodhall** on 07717 758935  
or richard@savagewood.co.uk

**Peter Savage** on 07831 382529  
or peter@savagewood.co.uk

savagewood  
CONSULTANCY

## WHY WE CAN DO THE BUSINESS

**The Savagewood Consultancy** comprises two men with significant expertise.

- **Richard Woodhall** spent 20 years working for Asda Stores Ltd, in store and divisional roles then as Head of Customer Services and fronting Regional Marketing Operations.
- **Peter Savage** has 25 years experience working across blue-chip clients in the UK for Publicis, one of the world's largest communication networks.

**The Savagewood Consultancy** has exciting affiliations with

- *Brilliant Media*, the largest local media agency in the UK.
- *Gratterpalm*, one of the largest retail marketing agencies in the UK.
- *Post Script Productions*, a new creative shop with experience in press, radio, advertorials, editorials, CRM and direct marketing.
- *The Pierhouse Group*, a leading London-based consultancy for in-store communication and retail marketing technology.
- *HGtv*, highly experienced in producing video programmes and television commercials across a wide range of industries.

savagewood  
CONSULTANCY



savagewood  
CONSULTANCY

Savagewood Consultancy  
15 Tong Lane,  
Tong Village,  
West Yorkshire.  
BD4 ORR

**Richard Woodhall** on  
07717 758935 or  
richard@savagewood.co.uk

**Peter Savage** on  
07831 382529 or  
peter@savagewood.co.uk

Ring now for a  
**FREE** consultation

We make  
your business  
success our  
business.



savagewood  
CONSULTANCY



## MINDING YOUR OWN BUSINESS

At **The Savagewood Consultancy**, we recognise the pressures of running your own business and the difficult decisions you make every day.

Our goal is to support you in getting the most out of your hard work and your limited time through advice in a number of different areas.

- by helping to define your brand and the consistent communication to promote it.
- by advising on customer service strategies that create loyalty and re-visit.
- by improving your local marketing to reach the right customers in the most effective way.
- by creating innovative, exciting ways of communicating your product.
- by making sure every pound you spend works as hard as it should.

**The Savagewood Consultancy** has been purposely created to offer its unique experience in these areas and help drive your business forward.

Simply call us now for a FREE consultation.

